



Natalie Giroux
President, Stratford Intellectual Property

As President of Stratford Intellectual Property, Natalie Giroux leads a team of IP strategy experts in delivering end-to-end IP strategy and

implementation services which include a full-service patent agency and IP consultancy. Together they have helped over 100 companies and individuals with a business-focused, pragmatic, and proactive approach to IP strategy.

An innovator in her own right with over 25 years in the industry, Natalie's expertise lies in strategic intellectual property management, innovation management, network performance engineering and technical due diligence. Natalie has been leaning in as a trusted IP advisor since founding the IP practice at Stratford in 2009.

In 2021, Natalie ranked on the IAM Strategy 300 global list of Leading IP Strategists, an annual guide of individuals who have demonstrated the ability to deliver world-class IP value creation service offerings.