



MISTI CHRISTENSEN

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Fun fact:

I have set two Guinness Book of World Records. Both were for United Way fundraising campaigns. The first for the most people dressed as Superman and second was for the most people dressed as Batman.

Why have you joined GPC?

When I started out in my career about 25 years ago, I needed a resource for all things governance. I had fallen into my role as there was need for a corporate governance resource within the company. With new legislations, the corporate governance landscape had shifted, and as a result, my responsibilities had expanded in order to address these issues. It was then when a colleague referred me to GPC, which was known as Canadian Society of Corporate Secretaries (CSCS) at the time. GPC has provided me with access to a great information network of like-minded individuals.

What has been your most meaningful experience with GPC?

Definitely having the opportunity to serve on the GPC board as Chair and being able to strategically contribute to what GPC brings to the governance profession and its members. The ability to serve members in a board capacity is memorable and meaningful both professionally and personally.

Where do you see the role of governance moving in your industry?

A saying that we have in the office here is, governance is often invisible until it fails, which really epitomizes its importance. Governance is a behind-the-scenes role. But, the role of the governance professional is definitely in the process of moving towards a more formalized role. The awareness surrounding the governance professional and their pivotal role is growing. The industry and its professional role is shifting away from one that is 'fallen' into and becoming more of one that is sought after.